YOU ARE INVITED

UNLOCKING CAMPUS SAFETY

AI-Enabled Crisis Operations on Samsung Galaxy

UCMP | May 12

Samsung Electronics America, Samsung SDS America, and EYEONIX Global invite you to an exclusive executive briefing on the future of crisis management in higher education.

Universities today operate in a constant state of risk exposure. The challenge is no longer response — it is continuous institutional readiness. We are convening a select group of institutions to explore a new operational approach: **moving from policy-based crisis management to a continuous, governed, and measurable capability**.

What You Will Experience

Through real-world university scenarios and a live walkthrough, you will see COMMAND UCMP (University Crisis Management Platform) in action, an AI-enabled crisis management and situational awareness solution integrated with Samsung Galaxy rugged devices and Samsung SDS EMM.

Platform Capabilities

- Real-time threat identification & decision support
- Campus-specific crisis workflows
- Secure field-to-command coordination
- State & federal stakeholder interoperability
- Multi-agency situational awareness

Field Technology

- Knox-grade mobile security
- AI-assisted field execution
- Rugged, mission-ready devices
- Encrypted real-time collaboration

We would be pleased to have you join this discussion. Space is limited — please confirm your attendance at your convenience.

📅 Date: May 12th, 2025

🕒 Time: 3:00 p.m. EST

📍 Location: Samsung Connected Experience Center, 700 Pennsylvania Ave. SE #600, Washington, D.C. 20003

Express Your Interest! **Learn More**

Questions? Contact us at contact@eyeonix.com

Use your keyboard arrows → to explore further

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THE PROBLEM

Campus Risk Has Outpaced Campus Readiness

Universities today operate in a constant state of risk exposure, from active threats and natural disasters to mental health crises and multi-agency emergencies. The challenge is no longer response. It is continuous institutional readiness.

85%

Fragmented Tools

of campus security leaders say their current tools are fragmented

4.5 min

Communication Delay

average delay in cross-team crisis communication

1 in 3

No Unified Protocol

universities lack a unified command protocol

Based on industry studies and public safety reports (DHS, FEMA, Campus Safety Research)

The question is no longer IF a crisis will occur. It's whether your institution is ready.

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THE SHIFT

A Structural Shift Is Required

Crisis Management must evolve from static planning to a **continuous operational capability**, embedded in how institutions function every day.

From Policy To Execution

Procedures move beyond documentation into operational workflows and accountable action.

From Reactive To Continuous Readiness

Preparedness becomes a daily operational state, not an event-triggered response.

From Fragmented To Unified Operations

All roles, systems, and data operate within a single coordinated environment.

Preparedness and response become two modes of the same system.

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THE SOLUTION

COMMAND UCMP — University Crisis Management Platform

An AI-enabled crisis management and situational awareness solution designed for institutions operating in complex and evolving threat environments.

- Real-time threat identification and decision support
- Execution of campus-specific crisis workflows
- Secure coordination across field teams and command centers
- Interoperability with campus, state, and federal stakeholders
- Enhanced situational awareness in high-risk and multi-agency scenarios

Integrated with Samsung Galaxy rugged devices and Samsung SDS EMM — COMMAND UCMP functions as a unified operational platform.

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TECHNOLOGY BACKBONE

Field-Ready. AI-Powered. Samsung-Integrated.

The COMMAND UCMP operational environment is extended to the field through Samsung Galaxy AI devices, Samsung Knox, and Samsung SDS EMM — delivering enterprise-grade security in the hands of every responder.

Knox-Grade Mobile Security

Military-grade device protection for every field operator.

AI-Assisted Field Execution

Real-time AI decision support at the point of action.

Rugged, Mission-Ready Devices

Built to perform in the most demanding campus environments.

Encrypted Real-Time Collaboration

Policy-compliant communication across all teams.

THE EXPERIENCE

A Live Walkthrough Built for University Leaders

This isn't a sales pitch. It's a hands-on operational briefing designed for university presidents, provosts, chief security officers, and emergency management directors.

Real-World Scenarios

Walk through actual university crisis scenarios including active threats, campus lockdowns, and multi-agency coordination.

Live Platform Demo

See COMMAND UCMP in action: AI threat detection, workflow execution, and real-time field coordination on Samsung Galaxy devices.

Strategic Discussion

Engage directly with experts from Samsung and EYEONIX Global on how to build continuous institutional readiness.

> "Moving from policy-based crisis management to a continuous, governed, and measurable capability."

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PRESENTED BY

Trusted Partners in Safety & Innovation

Samsung Electronics America

A global leader in technology innovation, Samsung brings enterprise-grade hardware, AI capabilities, and rugged mobile devices purpose-built for mission-critical environments.

Samsung SDS America

Samsung's IT services and solutions arm, delivering enterprise mobility management (EMM), secure communications infrastructure, and digital transformation for complex organizations.

EYEONIX Global

A 25-year veteran in defense, law enforcement, and government technology. EYEONIX brings battle-tested command & control expertise now purpose-built for university campus safety.

Learn more

SECURE YOUR SEAT

Join Us on May 12th

Space is limited. This exclusive briefing is designed for a select group of university leaders.

Event Details

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